FEDERAL MINISTRY OF TOURISM, CULTURE AND NATIONAL ORIENTATION

ACHIEVEMENTS AND ACCOMPLISHMENTS:
29TH MAY 2011 – TO-DATE

A PRESENTATION AT THE MINISTERIAL PLATFORM

BY

HIGH CHIEF EDEM DUKE
HONOURABLE MINISTER

A NATION STAYS ALIVE WHEN ITS CULTURE IS ALIVE
Vision

• The Vision of the Ministry is to reposition Nigeria as the preferred tourism destination and cultural capital in Sub-Saharan Africa offering diverse world class tourism products geared to contribute at least 10% of the Gross Domestic Product through a transformation driven policy, legislative, regulatory environment that emphasizes global competitiveness
Mission

Engaging with stakeholders to reinvent and reposition Nigerian Tourism for the emergence of an integrated, vibrant, globally competitive, skilled, professional private sector driven industry through strategic international cooperation, investment promotion and a strong, regulatory and cooperative inter-governmental environment that generates employment; alleviates poverty for sustainable national economic advantage.
INTRODUCTION

• The Federal Ministry of Tourism and Culture was carved out of the Federal Ministry of Information and Culture, and the Federal Ministry of Commerce and Tourism in June, 1999.

• The additional responsibility of managing the Nations ethical re-orientation was added to its portfolio in 2004 and the Ministry was re-named the Federal Ministry of Tourism, Culture and National Orientation (FMTC&NO).

• The Ministry is structured into six departments (6), and oversees the functions of ten (10) parastatals.
TOURISM TRANSFORMATION

• The present Administration is focused on a Transformation Agenda to deliver the dividends of democracy to the citizenry.

• The Agenda is based on a set of priorities, policies and programmes which when faithfully implemented is capable of transforming Nigeria’s economy to meet present and future needs of the Nigerian people. In this regard, the Federal Ministry of Tourism, Culture and National Orientation working in close partnership with its parastatals has undertaken a number of programmes and activities geared towards the promotion of Nigeria’s rich Tourism potentials and Cultural Heritage through identification, development and marketing of the diverse cultural and tourism opportunities, by implementing policies aimed at diversifying the economy and placing cultural tourism on the path of sustainable growth and development as well as re-orientating the populace for national development.
The Ministry’s bold initiative is borne out of the strong need to bridge the gap between beautiful expressions of the value of our tourism potentials on the one hand and a pragmatic policy and legislative platforms to deepen the sector on the other hand. Indeed, it is unfortunate that while this Ministry has existed for so long, the strong structural and strategic framework to transform the sector has not taken root.
DEPARTMENTS

- TOURISM
- CULTURE
- NATIONAL ORIENTATION
- FINANCE AND ACCOUNTS
- HUMAN RESOURCES
- PLANNING, RESEARCH AND DOCUMENTATION

PARASTATALS

- NATIONAL ORIENTATION AGENCY
- NATIONAL GALLERY OF ARTS
- NATIONAL THEATRE
- NATIONAL TROUPE OF NIGERIA
- NIGERIAN TOURISM DEVELOPMENT CORPORATION
- CENTRE FOR BLACK AFRICAN ARTS AND CIVILIZATION
- NATIONAL INSTITUTE FOR HOSPITALITY AND TOURISM
- NATIONAL INSTITUTE FOR CULTURAL ORIENTATION
- NATIONAL COMMISSION FOR MUSEUM AND MONUMENTS
- NATIONAL COUNCIL FOR ARTS AND CULTURE
CORE MANDATE

• TO PROMOTE TOURISM AND CULTURE AS FOREIGN EXCHANGE EARNER, INCOME RE-DISTRIBUTOR, MAJOR EMPLOYER OF LABOUR, A CATALYST FOR RURAL DEVELOPMENT/POVERTY REDUCTION AND FOSTERING PEACE

• MAINTAINING A SYNERGY WITH THE PARASTATALS

• UNDERTAKING PROGRAMMES AND ACTIVITIES GEARED TOWARDS PROMOTING NIGERIA’S RICH TOURISM POTENTIALS AND CULTURAL HERITAGE

• IDENTIFYING, DEVELOPING AND MARKETING OF NIGERIA’S DIVERSE CULTURAL AND TOURISM OPPORTUNITIES

• IMPLEMENTATION OF POLICIES AIMED AT DIVERSIFYING THE ECONOMY AND PLACING CULTURAL TOURISM ON THE PATH OF SUSTAINABLE GROWTH AND DEVELOPMENT

• RE-ORIENTATING THE NIGERIAN POPULACE TOWARDS NATIONAL DEVELOPMENT IN LINE WITH THE TRANSFORMATION AGENDA.
PROJECTS AND PROGRAMMES

• IMPLEMENTATION OF THE NIGERIA TOURISM MASTER PLAN (AN ON-GOING PROJECT)

• PARTICIPATION AT OVERSEAS TOURISM FAIRS & EXHIBITION

• CELEBRATION OF WORLD TOURISM DAY

• ORGANISATION OF A REGIONAL SEMINAR ON THE GLOBAL CODE OF ETHICS IN TOURISM

• PUBLICATION OF A COMPENDIUM ON ALL TOURISM SITES AND ATTRACTIONS IN NIGERIA (ON-GOING)

• ORGANIZATION OF ABUJA TRAVEL MARKET

• FACILITATION OF BILATERAL AND MULTILATERAL COOPERATION IN THE TOURISM SECTOR
Contd.

- DEVELOPMENT OF CULTURAL INDUSTRIES (ON-GOING)
- DEVELOPMENT OF TOURISM CLUSTERS (ON-GOING)
- ABUJA CARNIVAL
- ESTABLISMENT OF A NATIONAL POLICY ON ORIENTATION
- PRODUCTION OF SENSITIZATION FILMS ON ATTITUDINAL CHANGE AND CORE VALUES
- NATIONAL SUMMIT ON ETHNIC AND RELIGIOUS TOLERANCE
- MONITORING AND EVALUATION OF ON-GOING PROJECTS
- NATIONAL COUNCIL ON CULTURE AND TOURISM
• **CULTURAL INDUSTRIES PROJECT**

• The aims and objectives of the project is the promotion, development and preservation of Nigeria’s rich cultural heritage with emphasis on the creation of wealth and Jobs especially for rural areas. The project also involves capacity building, skills acquisition and transfer of expertise on the production and marketing of cultural production from one generation to the other.

• At present, the ministry has built a total of 12 Cultural Industries Centres in 6 States in the 6 geo-political zones of Nigeria namely: - Sokoto, Taraba, Enugu, Edo, Benue, Ondo States and the FCT. These centres are aimed at providing physical infrastructure to enable cultural activities thrive in the rural areas and serve as a one stop shop for cultural goods and services.
• Infrastructure provided at these centres include:- Exhibition/community halls, Craft display shop, Kitchen and restaurants, Generating machine and other equipments that will aid in the production of cultural goods and services based on the specific cultural manifestations of the areas.

• All these centres have been completed and partially equipped awaiting official commissioning and possibly handing over to state or local governments as the case may be for effective usage and proper administration and sustenance.

• The ministry has commissioned one of the centres in Inyi Enugu State. Capacity building and skill acquisition programmes were held in the Ibi Centre in Taraba State in 2011. This will be replicated in all the other states to adequately prepare the benefiting communities for proper usage of the centres.
The Ministry participated at the 19th Session of the United Nations World Tourism Organization (UNWTO) General Assembly held in Gyeounju, Republic of Korea in November, 2011 and was elected as Africa’s Representative into the Executive Council of the Organization, and also won the hosting right for the 53rd meeting of UNWTO/Commission for Africa (CAF) and regional seminar scheduled for 25th – 27th June, 2012.

Tourism Ministers from the 53 member countries of the African region and representatives of the UNWTO secretariat are expected to participate at the meeting.
The Ministry participated in the 1\textsuperscript{st} meeting of the ECOWAS Technical Committee on Tourism, Transport and Communication which was held from April, 3\textsuperscript{rd} – 5\textsuperscript{th}, 2012 at Ivotel Hotel, Abijan, Republic of Cote d’ Ivoire. The meeting deliberated on a number of issues relating to facilitation of travels and tourism, the classification of standards for hotels, motels, guest inns, residential hotels, tourist information desks and, institutional and legal framework for the establishment of the single visa
CAPACITY BUILDING

• The Federal Ministry of Tourism, Culture and National Orientation places very high premium on staff development and training. Given the expected role of the Ministry in catalyzing the tourism sector as an alternative source of non-oil revenue, the need to train the core professional staff of the ministry in readiness for competition in the global arena largely propels its training agenda.

Thus in 2011:
• All the 387 staff of the Ministry were exposed to various levels of training including management, administrative, and professional courses in tourism, Culture, Communication and Social Development.
• The over-all strategy included exposure through study tours and facility visits to international tourism destinations in Singapore and South Africa by Senior Management of the core professional departments.
The ensuing benefits include a determination in 2012 to replicate some of the understudied models which have job – creation and entrepreneurial development as an outcome.

It is expected that the Ministry will be able to leverage on the 2011 results by jointly developing a curriculum with the NIHOTOUR on training of tour operators and tour guides to create jobs for some of the teeming unemployed youths.

The Ministry is also considering the sensitization of some of its middle level staff to the standards in tour Operations within the sub-region which they may wish to consider as retirement occupation thereby becoming entrepreneurs and employers of labour themselves.

Hopefully, before the end of 2012, the Ministry will kick start a pilot programme on development of Tour Operators and Tour Guides.
TOURISM MASTER PLAN

• The Tourism Master Plan is a road map for the development of a sustainable tourism in Nigeria.

• Inauguration of the Implementation Committee on the Tourism Master Plan in the year 2011 consisting of members from Government related Agencies and the Private Stakeholders.

• Purchase of Project Vehicles

• Two-day sensitization workshop on the Master Plan was held in Abuja while an In-house Capacity Building was held for the staff of the Department in August, 2011.
NATIONAL ORIENTATION AGENCY (NOA)

MAJOR ACTIVITIES/ACHIEVEMENTS IN LINE WITH THE MINISTRY’S MANDATE AND MR. PRESIDENT’S TRANSFORMATION AGENDA FROM MAY 2011 TO DATE

• **Media Outreach:** The Ministry, through the National Orientation Agency has intensified its role of providing enlightenment to the general public on government policies, programmes, projects and activities through the electronic media, via documentaries, e.g:

  • **Democracy at Work – Goodluck Transforming Nigeria** (TV Documentary in English, Hausa, Igbo and Yoruba).


  • **Democracy at Work – Transformation, All Hands on Deck** – A TV Documentary on the First 100 Days of President Goodluck Jonathan.
VALUE RE-ORIENTATION AND PROMOTION OF CORE NATIONAL VALUES

In line with its mandate, the Agency has, within the period under review, executed a number of programmes aimed at promoting positive attitudes which further encourage social cohesion and national integration. These programmes include:

*Do the Right Thing: Transform Nigeria Campaign:*

*Do the Right Thing: Transform Nigeria* programme was formally launched on May 7 - 8, 2012. This programme which is planned to be executed on a sustainable basis, is expected to promote positive attitudes and culture in Nigerians for the attainment of national goals and objectives in support of the Transformation Agenda of the present administration.
The Mobiliser – A Weekly 30-minute Interactive Radio Programme:

- In order to add impetus to the peace campaign, the Agency commenced a weekly radio programme on Federal Radio Corporation of Nigeria (FRCN) titled, *The Mobiliser*
- It is aired every Thursday at 4:30 pm.
- The programme provides a platform for discussions on value re-orientation, peace and security related matters, in addition to other topical issues.
- Equally, many radio commentaries and newspaper advertorials have been published in the bid to promote national peace while raising public security alertness.
- The Agency is also producing a multi-episode TV Drama Series – *Integrity Matters* - aimed at raising integrity standards in public/private sectors of our national life.
• ORIENTATION, PEACE EDUCATION AND SOCIAL JUSTICE
• Campaign Against Terrorism and Disruption of Public Peace
• In response to the increasing security challenges presently experienced in the country, the Agency embarked on a series of activities aimed at promoting peace and raising public awareness on the need for security alertness among the citizenry. These activities include:
  • **Bulk SMS Messages**: From June 15, 2011 to July 24, 2011, the Agency sent over four hundred thousand (400,000) SMS messages on daily basis to Borno, Bauchi, Gombe and other States in the North East geo-political zones of the country.
  • The bulk SMS messages which were in English and Hausa were designed to promote peaceful co-existence among Nigerians and also provide security tips to the public.
  • In the first phase, the campaign focused more on the North East zone
  • During the second phase which commenced on September 5, 2011, the rest of the states of the federation were targeted.
Peace and Security Awareness Campaign in Schools:

- To forestall a situation where schools become recruitment ground for mischief makers, the Agency, on June 27, 2011, commenced interactive sessions in Primary and Post-primary Schools in the 774 Local Government Areas of the Federation.

- The interactive sessions which are coordinated by the Agency’s Chief Orientation and Mobilisation Officers (COMOs) in their respective Local Government Areas feature the Police, Nigerian Security and Civil Defence Corps and the State Security Service who offer the pupils and students security awareness tips.

- So far, tremendous progress has been recorded in this campaign.
• **National Summit on Eradication of Terrorism in Nigeria:**
  
  In its efforts at promoting peace and entrenching the right attitudes in Nigerians, while advocating for the protection of innocent Nigerians and non-Nigerians doing legitimate business within the shores of our country from unwarranted violence and harassment, the Agency is presently collaborating with the Directorate for State Services (DSS) and Homeland Secure (an NGO) to hold a National Conference on Anti-Terrorism which will create further awareness among Nigerians on security alertness and also draw the attention of decision/policy makers to the need for best policies that will control the scourge of terrorism. Arrangements are almost concluded on this National Summit which is scheduled to hold in June, 2012.

**Campaign Against Filth and Environmental Degradation**

• The exercise targeted at ridding the environment of the filth and menace constituted by the indiscriminate littering of polythene materials used as water sachets, food wrappers etc.
In collaboration with the Nigerian Red Cross, Federal Ministry of Environment, the Abuja Environmental Protection Agency and other well-meaning groups, a special nationwide sanitation exercise was organised by the Agency and carried out simultaneously in all parts of the Federation on Saturday, July 30, 2011 to rekindle the almost moribund monthly nationwide sanitation exercise.

The State level programme was immediately replicated in the 774 Local Government Areas.
• **POLITICAL AND CIVIC EDUCATION**

• In furtherance of one of its key mandates of promoting political and civic education among the citizenry, the Agency carried out the following programmes:

• **Second Phase of Political/Voter Education Campaign for Subsidiary Elections**

• This was necessitated by the need to mobilise the electorates in states where gubernatorial, parliamentary and local government elections had been shifted, to participate in the various elections.

• This was followed by a monitoring and evaluation of the various elections, particularly the gubernatorial elections in Kogi (December 3, 2011), Adamawa (February 4, 2012), Bayelsa (February 11, 2012), Sokoto (February 18, 2012), Cross River (February 25, 2012) and Kebbi (March 31, 2012).
MARKETING AND PROMOTION

Domestic Tourism

- Support for 96 cultural festivals nationwide in cooperation with Nigerian Tourism Development Corporation (NTDC), between May 2011 and April, 2012.

- Pre-independence concert organized by the NTDC in Lagos on September 30, 2011. This was aimed at projecting Nigeria as a safe and peaceful country to the International Community.

- The Jos Peace Week held in collaboration with the Defence Headquarters from December 18-23, 2011. This was meant to facilitate reconciliation, foster peace and harmony among the ethno-religious groups in conflict in Plateau State.
International Tourism:

- In line with its statutory responsibility of mounting sustained international marketing campaign to boost tourists flow to Nigeria, the Ministry in collaboration with the Nigerian Tourism Development Corporation participated in major international tourism fairs such as:
  - FITUR, Spain-January 18-22,2012;
  - ITB, Berlin, Germany – March 7-11,2012
  - Arabia Travel Market, Dubai, UAE, April 30 – May 3, 2012.
FESTIVALS

A NATION STAYS ALIVE WHEN ITS CULTURE IS ALIVE
SOME INTERNATIONAL TOURISM DESTINATIONS

Nigeria WTM, London

Arabian Travel Market, Dubai

A NATION STAYS ALIVE WHEN ITS CULTURE IS ALIVE
HOSPITALITY TRAVEL AND TRADE:

- In the light of the inter relationship between the hospitality industry and national security, especially in view of the current security challenges in the country, the Ministry, through the Nigerian Tourism Development Corporation, enlisted the collaboration of the security agencies in the registration of hotels and other hospitality establishments nation-wide. To accelerate the registration exercise and create employment, the Corporation engaged the services of fifteen new consultants. Each of these consultants has not less than ten field officers. By extrapolation therefore, about 150 additional jobs were created from the engagement of consultants for the registration exercise alone.
The Ministry, through the National Institute for Hospitality and Tourism, has been effectively providing professional and technical skills to all levels of personnel in all areas of the industry in all disciplines and specialization directly and indirectly connected with the Hospitality and Tourism Industry with a view to enhancing their productivity. The Institute has training Centres in Abuja, Bauchi, Bagauda Kano, Osogbo, Benin, Enugu, Kaduna and Lagos where Certificate, Diploma and Post Graduate Courses in various specialties are offered with remarkable success. Admission into the Institute’s programmes in all campuses for 2011/2012 Academic Session is still ongoing. The Institute has so far registered a total of 991 students.
PUBLIC PRIVATE PARTNERSHIP

Within the period under reference, the Ministry through the NTDC

• Entered into a partnership with NTA for the promotion of Nigerian tourism assets through satellite;

• Launched the startimes decoder and distributed the device to registered hotels in Lagos and Abuja in April, 2012; and

• Two hours would be devoted by the NTA every Friday and Saturday for the dissemination of tourism information through satellite.
NATIONAL INSTITUTE FOR CULTURAL ORIENTATION (NICO)

CONFERENCES AND CAPACITY BUILDING:

• Organised a National Conference with the theme, “Culture, Peace and National Security: The Role of Traditional Rulers and Local Government Chairmen” from 7\textsuperscript{th} to 8\textsuperscript{th} May, 2012.

• Capacity building workshop on the Domestication of the 2003 UNESCO Convention on intangible Cultural Heritage (organized by the National Institute for Cultural Orientation in conjunction with UNESCO)

• The 2011 Annual Round Table on Cultural Orientation (ARTCO), held on December 1, 2011, with the theme, “Promoting Reading Culture in Nigeria: The Role of Institutions.” ARTCO 2011 was aimed at sustaining the
HOSTING OF UNESCO BY CBAAC:

- The Centre hosted The UNESCO Slave Route Project International Scientific Committee Meeting at the Marina Resort Calabar, Cross River State, 12th – 14th March 2012. The Meeting provided opportunity for the Ministry to showcase Nigeria and indeed Calabar as an important Slave Port that deserves acknowledgement and appreciation in the discourses on Slavery, Slave Trade, Africa and the African Diaspora.

- The venue of the Conference i.e the Marina Resort and the Slave Museum which was visited by the participants who came from about 15 different countries of the world could promote tourism and thereby generate foreign exchange for the country.

- It also contributed greatly to a positive projection of Nigeria’s image to the international community. The Committee also promised to upgrade the Museum with a view to enhancing its job creation capacity.

- A network of Research on slavery and the slave trade was set up as an important outcome of the conference.
HOSTING OF THE INTERNATIONAL CONFERENCE BY THE MINISTRY IN COLLABORATION WITH CBAAC ON: “Slave Trade and Slavery in the Arab Islamic World: Untold Tragedy and Shared Heritage”

• Meeting was held in Calabar, Cross River State, 15th – 16 March 2012.

• The meeting identified the tourism potential of Calabar and slave ports in Nigeria.

• It highlighted the point that Calabar and similar slave ports in Nigeria could become major foreign exchange earners and enhance job creation.

• Experts were able to relate with Community Associations, NGOs and stakeholders on how to collectively promote these Heritage Sites to achieve economic growth and development.
Black History Month Celebration/Lecture by CBAAC:

- CBAAC hosted the 2012 Edition of its Annual Black History Month Celebration in Ibadan. It was held at the University of Ibadan, Ibadan, on 28th Feb, 2012.

- It featured a public lecture titled: “Women in Africa and African Diaspora History and Culture,” and a week-long exhibition at the Institute of African Studies, University of Ibadan, Ibadan.

- The lecture identified the roles and responsibilities of women in the area of peace and security.

- It also specifically canvassed for the appropriate placement of women into the mainstream of national development.

- It mobilized opinion for the appreciation of the contributions of women to Africa, African Diaspora and global development.

- The exhibition was also an avenue for the promotion of tourism in the country.
International Conference in Salvador-Bahia, Brazil:

- CBAAC in conjunction with the Pan African Strategic and Policy Research Group (PANAFSTRAG) International, Special Secretariat for the Promotion of Racial Equality (SEPPIR), the Presidency Brazil, the State University of Bahia (UNEB); Bahia State Cultural Secretariat (SECULT), the Palmares Cultural Foundation (Ministry of Culture, Brazil); and the Pedro Calmon Foundation, organized a 3-day International Conference, with the theme “Multiculturalism and the Prospects for Africa and African Diaspora Development” at Sol Bahia Express Hotel, Salvador – Bahia, Brazil from November 8 to 10, 2011.
• The Keynote Address titled: “Africa and the Diaspora in Brazil” was delivered by Professor Molefi Kete Asante from the Department of African American Studies, Temple University USA.

• The Conference provided an opportunity for strengthening the ties between the African continent and the African Diaspora.

• It also provided a forum for the African Union (AU) to have a firsthand knowledge of CBAAC’s activities in the Diaspora and realize the urgent need for a revitalized and comprehensive Diaspora policy.
Establishment of a Pan-African Heritage Centre

- An ultra-modern Pan-African heritage centre was built by CBAAC to upgrade the preservation, exhibition and promotion of Black and African culture and civilization through artefacts inherited from FESTAC ’77 and those collected thereafter.
DEVELOPMENT AND MANAGEMENT OF NIGERIA’S WORLD HERITAGE SITES

- In accordance with UNESCO requirements and guidelines, the Management Plan for Nigeria’s first World Heritage Site at Sukur, Adamawa State was reviewed and updated taking into consideration ongoing development of the site.
In an effort to increase the number of properties belonging to Nigeria that are listed on the UNESCO World Heritage List, various activities are being carried out on the following sites to ensure their nomination and inscription in the shortest possible time.

- Kano City Walls and Associated Sites (Oban Hill)

A Nation Stays Alive When Its Culture Is Alive
PEACE TREATY EXHIBITION

- An exhibition was instituted in the building where the Peace treaty that ended the Nigerian Civil war was signed. The building was donated by the Atuchukwu Family.

- The building is being prepared for declaration as a national monument.
ISSUANCE OF CLEARANCE PERMIT

- The Commission for Museums and Monuments continued to issue clearance permit for non-antiquity Art work. This is aimed at checking the looting of our precious antiquities.
EXHIBITIONS

• One of the most important activities of the National Commission for Museums and Monuments is exhibition. Museum exhibitions are aimed at showcasing our rich cultural heritage with the aim of educating the public. One of the exhibitions was titled: “Nigeria Art in the Cycle of Life”. This was sponsored by the Ford Foundation USA at Onikan – Lagos on the 23rd of November, 2011.

THE HONOURABLE MINISTER OF TOURISM, CULTURE AND NATIONAL ORIENTATION, HIGH CHIEF EDEN DUKE WELCOMING THE VICE PRESIDENT OF FORD FOUNDATION, MR. DURREN WALKER TO THE OPENING OF THE CYCLE OF LIFE EXHIBITION AT THE LAGOS MUSEUM.
An international exhibition was also opened in Lagos titled ‘African Lace’ this was with support of Austrian Embroidery Industry.
There were also National exhibitions, one of which is titled “Igbo Household” Eze-Na-Ulo – Ndi – Igbo which was opened on 19th December 2011. Other temporary exhibitions were mounted in National Museum Lagos, Benin, Owerri, Osun and Ilorin. At Ile-Ife and Esie their permanent exhibitions are nearing completion. Ife objects that had been on tour of Europe and the United States returned to Nigeria.
ESTABLISHMENT OF A NEW MUSEUM

• A new museum was opened in Sabon-Birni, Sokoto State.

• In Oshobgo, the Ile-Ona museum of art and archival material donated by Chief Muraina Oyelami was acquired.

• The Governor of Kano donated a piece of land for the construction of a world class museum. An exhibition on Kano City Walls and Gates with the theme: Prospect and values was also unveiled in 2011.
A stolen object simply identified as “Esie” has been intercepted in Paris France. Efforts are in place for the return of this important classical object back to Nigeria.

Essentially, the 36 museum outlet put up exhibitions to mark International Museum Day in line with the theme of the celebration from ICOM museum and memory.
• The Commission in its regulatory capacity is helping important government offices to set up museums to record their developmental milestones. Examples of such newly created museums are the Central Bank of Nigeria Museum, The FIRS Museum, the Ministry of Science Museum. These museums are set up on the bases of MoUs made with the Commission.
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<th>MUSEUMS</th>
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</table>
- MUSEUMS
  - Igbo-ukwu: 15,654
  - Sokoto: 15,400
  - Lafia: 8,676

*Series 1*
RESEARCH

Archaeology

• Archaeological field work was carried out in different parts of the country specifically at Oke-Idanre, Surame and Kano for the purposes of identifying the actual archaeological potential of these sites. These sites are being prepared for enlistment as World Heritage Sites.

Idanre Cultural Landscape

• A team of Archaeologists carried out excavation of some parts of Oke-Idanre in Ondo State. Archaeological remains discovered and excavated were potsherds, cowries, bones, old coins and so on.

• The materials excavated have been analyzed and charcoal samples submitted to a laboratory in Germany For Dating.
Surame Cultural Landscape

- Archaeological excavation of Surame cultural landscape in Sokoto State took place between November 22 and December 8, 2011.
- Four units were excavated and the materials retrieved included potsherds, smoking pipe fragments, large pot fragments, an iron object, limestone pieces, foundation stone marker (Kunku) etc. The excavation revealed some aspects of iron smelting/smithing activities.

Surame Excavation
Kano Archaeological Site

- Excavation took place on Dala Hills in Kano in December 2011.

- The excavation revealed evidence of occupation of Dala hill. The site is reputed to be the location of the earliest settlement in the Kano region.

- Charcoal samples were recovered alongside other artefacts. This would facilitate radio carbon dating of this very important archaeological site.

• Archeological investigation on Dala Hill Kano
• Archaeological sites were discovered at Kagara, Pandogari and Maijimina in Wushishi Local Government Area of Niger State and Ejuku in Kogi State. These sites are however yet to be excavated. Preliminary investigation and reconnaissance survey were conducted at OgoOluwa community, OritaObele, Akure in Ondo State.

• Reconnaissance survey of quarters in Owo, Ondo State was also carried out.
CONSTRUCTION OF HERITAGE CONSERVATION LABORATORY AT OGBOMOSO
High Chief Edem Duke, Honourable Minister of Tourism, Culture & National Orientation cuts the tape to open the International Art Expo, Lagos, 2011 with Chief Rasheed Badamosi, Chairman of the Occasion and Mr. Abdullahi Muku (in red), DG (NGA)
Chief Edem Duke welcomes, Dignitaries amongst whom are members of the diplomatic Corps, Art collectors and patrons, representatives of art Societies and art schools to the opening ceremony of Art Expo 2011.
Chief Okonta, Chairman of the Art Gallery Owners Association of Nigeria (AGAN) takes the Honourable Minister on a tour of the Art Expo 2011 Exhibition.
RENOVATION AND EQUIPPING OF GALLERY STRUCTURES

- In the last one year, the National Gallery of Art under the supervision of the main Ministry has effected continuous renovation of some of its Outstations with particular reference to Lagos, Uyo, and Minna. These include Studio workshops to provide a conducive environment for practice to young, talented and skilled artists.

- The upgrading with modern equipment of 24 outstations to facilitate smooth running of operations.

COLLABORATIVE EXHIBITIONS WITH DIPLOMATIC COMMUNITIES

- Nigerian Perspectives: A Glimpse into the National Collection

- A commemorative exhibition of works of outstanding Nigerian artists, were selected from the National collection for the exhibition held in partnership with the Nigerian Embassy in Italy, at the Italian Embassy from May 30 - June 3, 2011.
Visitors and members of the Diplomatic Corps at the Exhibition of Nigerian works of Art
Nigerian Visual Art World Tour (NIVATOUR).

- This is a touring exhibition specially designed to promote and propagate Nigerian art beyond the shores of Nigeria (in major cities of the world) and to create an avenue for Nigerian artists to exchange creative ideas with their counterparts all over the world. The project has held in the Egyptian cities of Cairo and Alexandra, with the next phase of the tour holding in Italy, Spain and the USA.

Cross section of visitors at the exhibition
Cross section of visitors at the NIVATOUR Exhibition in Cairo
National Research Centres on Specialized Cultural Manifestations

- The Council has established National Research Centres on Textiles Traditions in Osogbo, Osun State, Boat Regatta Traditions in Uyo, Akwa-Ibom state, Masquerade Traditions in Enugu, Enugu State and Durbar Traditions in Kaduna, Kaduna state.

- The objective of these various research centres is to promote and preserve the unique traditions of our cultural heritage as well as create avenues for skills acquisition and wealth generation.

High profile dignitaries at NAFEST 2011 held in Calabar
Contd.

Durbar Procession

Boat Regatta on display

Ijele Masquerade
CRAFTS DEVELOPMENT AND SKILLS ACQUISITION CENTRES:

- The National Crafts Development Centres serve as a platform for training and retraining of craftsmen and women, skills acquisition and indigenous technology transfer centres as well as media for poverty alleviation, youth empowerment and wealth creation.
ESTABLISHMENT OF A CULTURAL VILLAGE GWALGWALADA, ABUJA.

- The objective of the establishment of the Cultural Village is to showcase Nigerian culture in an ultra modern environment that is at the same time in line with our unique cultural setting to create jobs, empower artistes and serve the needs of our cultural experts. The centre is designed to showcase Nigeria’s culture by the provision of facilities for the promotion of entertainment, community halls and exhibition venues.

- It is expected to become a beehive of cultural activities that will attract the much needed social and economic development. The Village will significantly also be a platform for recreation and relaxation thereby removing the idle youths from the streets as well as engaging them in productive ventures.

A prototype of the Cultural Village when completed
THE AFRICAN ARTS AND CRAFTS (AFAC) EXPO

With our renewed approach and strategy of re-engineering the Expo which is critical towards dovetailing our culture industries to contribute meaningfully to our national economy, the last edition witnessed great improvement in the areas of national and international participation with eleven (11) countries and over five hundred (500) NGOs in attendance.
THE NATIONAL FESTIVAL OF ARTS AND CULTURE (NAFEST)

- The National Festival of Arts and Culture remains one of the major cultural festivals that serves as a platform for mobilizing stakeholders in the Arts and Culture Industry.

The spirit of catching them young
LOCAL AND INTERNATIONAL EXHIBITIONS

The Council organizes as well as participates in both local and international Exhibitions of Arts and Crafts aimed at creating public awareness on the role of Arts and Crafts in national development on a regular basis. At such fora, creativity, indigenous skills and...
talents are displayed with a view to harnessing and updating them for contemporary usage and thereby encouraging the consumption of Made-In-Nigeria products. This has great potentials in contributing to our pursuit for sustainable economic growth.

Furthermore, our participation at international exhibitions promotes the Nigerian identity and creative advancement in the comity of nations serving also as a tool for rebranding Nigeria.

In the year under review, Nigeria participated in several International Exhibitions. Of special mention is the Embellishment of the Nigerian House in Bahia, Salvador (Brazil) and packaging a cultural Exhibition at the World Trade Fair Shanghai, China.
Collaboration with NGOs and International Organizations

- In line with the efforts of the current administration in promoting the Public Private Sector Partnership (PPP), the Council regularly interfaces with Non-Governmental Organization and professional groups both at the national and international levels. These include the **Art Writers Organizations of Nigeria (AWON); Association of Nigerian Authors (ANA), Nigerian Herbal Practitioners Association, Nigeria Crafts Council (NCC), National Association of Nigerian Theatre Arts Practitioners (NANTAP), Female Artists Association of Nigeria (FAAN), the Society of Nigerian Artists (SNA) and the Fashion Designers Association of Nigeria (FADAN)**
• Council, in line with its mandate, is a member of International Federation of Art Councils and Culture Agencies (IFACCA), a global network of Arts Councils that aims at promoting artistes from the 73 member countries.

• The Council is a member of the World Crafts Council (WCC) a body charged with the promotion of Crafts producers and marketers worldwide. It currently has 98 member countries.

PARTICIPATION AT TRINIDAD AND TOBAGO CARNIVAL:
– This afforded Nigeria an opportunity to market its tourism potentials to Caribbean Market and attract tourism investors to the Nigeria tourism sector.

– A memorandum of understanding was signed with Trinidad and Tobago to develop Abuja Carnival and mainstream it into the global carnival circuit.
As part of the Ministry’s efforts at rehabilitating the National Theatre, Iganmu, Lagos, the following activities have been carried out by the National Theatre during the period under review:

- purchase of Banquet chairs for Halls;
- supply and installation of ICT and Computer Equipments;
- rehabilitation of all the sound booths installed with sound mixers and microphones in four Halls of the National Theatre;
- purchase and installation of Dimmers and Lights in four Halls while Armbest light has also been rehabilitated to illuminate the National Theatre at night;
- Design and creation of the two Reception points at the theatre to portray it as a true cultural edifice depicting the cultural diversity of the country;
- procurement of additional mowers to clean the environment at all times.
THANK YOU

A NATION STAYS ALIVE WHEN ITS CULTURE IS ALIVE